

**FOR SALE  
BY OWNER**

**BACKUP PLAN**



Presented by:

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# sick & tired

OF SELLING YOUR HOME  
COMPLETELY ON YOUR OWN?

**THE BEST** Alternative  
to selling your home  
on your own.

## WHAT MY PROGRAMS include



FLEXIBLE TERMS



SAVE THOUSANDS WITH OUR FLEX COMPENSATION PROGRAM



NO LONG-TERM CONTRACTS



MAXIMUM EXPOSURE TO ALL QUALIFIED BUYERS



FULL MLS LISTING



PROFESSIONAL PHOTOGRAPHY & MARKETING CAMPAIGN

# HOW THE PROGRAMS work



## PROGRAM 1 - THE FSBO MLS

This FSBO MLS Program is a great option for people selling their home on their own that need more exposure to buyers and want expert guidance and transaction coordination.

FEATURES	INCLUDED
MLS LISTING	YES
OFFER CONSULTATION	YES
TRANSACTION & PAPERWORK COORDINATION	YES
CLOSING & TITLE COORDINATION	YES
UPFRONT COSTS	\$0
COST	1% OF SALES PRICE DUE ONLY UPON SUCCESSFUL CLOSING +3% IF ANOTHER AGENT BRINGS BUYER
OPEN HOUSE MARKETING	YES
ZILLOW, REALTOR.COM, TRULIA LISTING	YES





## PROGRAM 2 - THE FSBO FULL-SERVICE SELLER

This FSBO MLS Program is a great option for people who have tried selling on their own, but are ready to hire a full-time expert to handle the sale for them, but still benefit with all the flexibility of the FSBO programs.

FEATURES	INCLUDED
MLS LISTING	YES
FULL PRICING ANALYSIS & STRATEGY	YES
PROFESSIONAL PHOTOGRAPHY & 22-POINT MARKETING PLAN	YES
COORDINATE & PRE-QUALIFY ALL SHOWINGS	YES
OFFER CONSULTATION	YES
WEEKLY MARKETING CONSULTATION	YES
TRANSACTION & PAPERWORK COORDINATION	YES
CLOSING & TITLE COORDINATION	YES
UPFRONT COSTS	\$0
FLEX COMPENSATION	1% OF SALES PRICE DUE AT CLOSING IF YOU FIND THE BUYER.
FLEX COMPENSATION	+3% OF SALES PRICE DUE AT CLOSING IF I FIND THE BUYER
FLEX COMPENSATION	+5% OF SALES PRICE DUE AT CLOSING IF ANOTHER AGENT BRINGS THE BUYER
REAL ESTATE SIGNAGE & LOCKBOX	YES
20+ HRS A WEEK OF PRO-ACTIVE BUYER PROSPECTING	YES
OPEN HOUSE MARKETING	YES
PREMIER ZILLOW, REALTOR.COM, TRULIA LISTING	YES

# HOW THE PROGRAMS work



## ON YOUR OWN VS. WITH OUR FSBO BACKUP PLAN

FEATURES	ON YOUR OWN	PLAN 1	PLAN 2
MLS LISTING	NO	YES	YES
FULL PRICING ANALYSIS & STRATEGY	NO	NO	YES
PROFESSIONAL PHOTOGRAPHY & 22-POINT MARKETING PLAN	NO	NO	YES
COORDINATE & PRE-QUALIFY ALL SHOWINGS	NO	NO	YES
OFFER CONSULTATION	NO	YES	YES
WEEKLY MARKETING CONSULTATION	NO	NO	YES
TRANSACTION & PAPERWORK COORDINATION	NO	YES	YES
CLOSING & TITLE COORDINATION	NO	YES	YES
UPFRONT COSTS	\$0	\$0	\$0
FLEX COMPENSATION	\$0	1% OF SALES PRICE, 3% IF ANOTHER AGENT BRINGS A BUYER	1% OF SALES PRICE DUE AT CLOSING IF YOU FIND THE BUYER
FLEX COMPENSATION	\$0	N/A	3% OF SALES PRICE DUE AT CLOSING IF I FIND THE BUYER
FLEX COMPENSATION	\$0	N/A	5% OF SALES PRICE DUE AT CLOSING IF ANOTHER AGENT BRINGS THE BUYER
REAL ESTATE SIGNAGE & LOCKBOX	NO	NO	YES
20+ HRS A WEEK OF PRO-ACTIVE BUYER PROSPECTING	NO	NO	YES
OPEN HOUSE MARKETING	NO	YES	YES
ZILLOW, REALTOR.COM, TRULIA LISTING	NO	YES	YES
PREMIER ZILLOW, REALTOR.COM, TRULIA LISTING	NO	NO	YES



BYRON  CAMPOS

# MY STORY!

WITH OVER 10 YEARS OF SALES EXPERIENCE AND CLOSING MILLIONS OF DOLLARS IN TRANSACTIONS, MY APPROACH IS TO PROVIDE CLIENTS WITH THE ULTIMATE COMMITMENT AND ENSURE I SURPASS THEIR EXPECTATIONS. I ACCOMPLISH THIS BY LEVERAGING MY EXPERTISE, NETWORK AND A DASH OF CREATIVE MARKETING.

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