

A man in a light-colored suit and dark tie stands in front of a modern house at night. The house has a covered front porch with stone pillars and a gabled roof. The interior lights of the house are on, and the man is looking directly at the camera with a slight smile.

BYRON  CAMPOS

YOUR HOME SOLD FOR  
**THE HIGHEST PRICE**  
**NO EXCEPTIONS. NO EXCUSES.**

EXPERIENCE EXCELLENCE IN REAL ESTATE.

# MEET BYRON CAMPOS



Meet Byron Campos, Connecticut's real estate trailblazer, revolutionizing the industry with cutting-edge digital strategies. As a top agent, his passion for excellence and unwavering professionalism sets him apart, ensuring his clients always lead the way.

With an entrepreneur's drive and local expertise, Byron offers an exclusive edge in this competitive market. His dynamic approach and astute negotiation skills ensure successful real estate journeys.

As your agent, expect white-glove service, personalized attention, and a dedication to make your dreams a reality. Whether selling or finding your dream home, Byron Campos delivers unparalleled results.

*Byron Campos*



# RESUME

- I SELL 97% OF HOMES LISTED
- ON AVERAGE I SELL HOMES LISTED IN 22 DAYS
- ON AVERAGE I GET 98% OF ASKING PRICE
- I SELL OVER 50 HOMES PER YEAR
- OVER 50% OF MY CLOSED SALES COME FROM REFERRALS

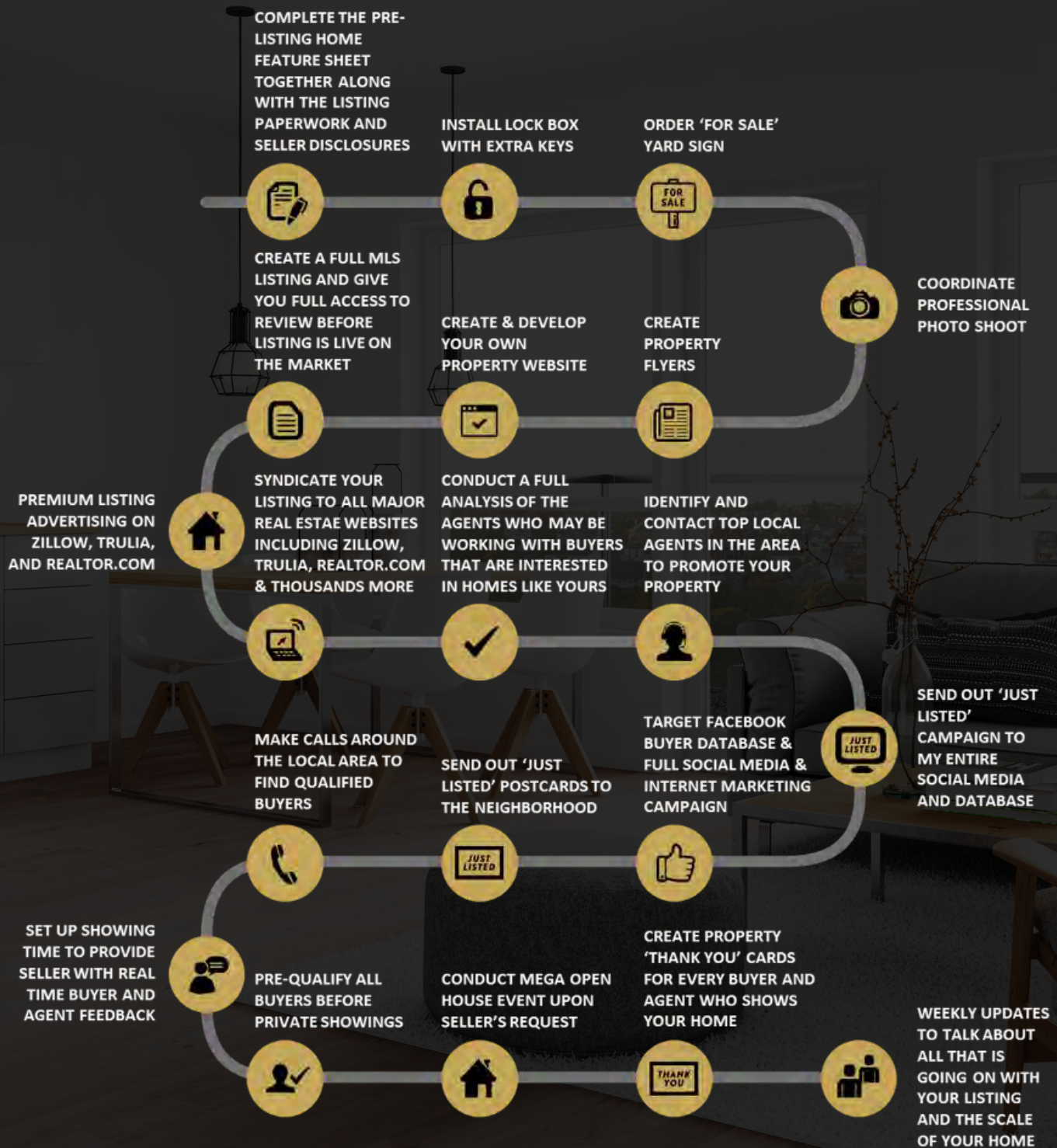
# MISSION STATEMENT

It is my mission to provide an experience that is so positive that you'll feel the trust, comfort, and confidence in securing a real estate agent for life. I believe that working hard at something you love to do, with people you trust, is one of the greatest experiences in life. As a result, I provide some of the most professional, loyal, and dedicated service in the industry. The best interest of my clients will always come first as I am dedicated to the development of long-term relationships, and earning the referrals of the people my clients care most about.



BYRON CAMPOS

# MARKETING PLAN OF ACTION



BYRON CAMPOS



# PHOTOGRAPHY

In today's market, the first showing takes place online. The better photos you have online, the more buyer interest you'll have. If an agent takes their own photos with their phone or their camera and doesn't have a professional photographer, that should throw up a red flag immediately.



POOR EXAMPLES vs OUR EXAMPLES



STUDIES SHOW HOMES WITH  
PROFESSIONAL PHOTOGRAPHS  
**SELL 32% FASTER  
& FOR MORE MONEY**

# THE LISTING PROCESS





REVIEW THE FINAL  
NUMBERS BEFORE  
CLOSING

13

14

BUYERS  
FINAL WALK  
THROUGH

07

COORDINATE  
AND PRE-  
QUALIFY ALL  
SHOWINGS

12

COORDINATE  
AND SCHEDULE  
CLOSING

15

CLOSING!

08

UPDATE YOU  
EVERY WEEK  
WITH FEEDBACK  
FROM BUYERS  
AGENTS



11

COORDINATE  
WITH THE TITLE  
COMPANY, LENDER,  
INSPECTOR AND  
APPRAISER

10

OFFER  
CONSULTATION  
AND NEGOTIATE  
ALL OFFERS

09

PRE-QUALIFY  
ALL BUYER  
OFFERS BEFORE  
PRESENTING AN  
OFFER TO YOU



# MY NO RISK LISTING PROGRAM



## EASY EXIT AGREEMENT

Unlike most other agents, I don't lock you down to any long-term listing contracts. I believe that I need to earn your business every day that I am working for you. If there's ever a time where you're not happy with the service in which I provide, just let me know and we can shake hands as friends and go our separate ways.



## SMART SELLER PROGRAM

For a lot of people, they would still like the option of selling their own home and saving money or realtor commissions if they can. I believe they should be able to do that very thing even while listed with me. My Smart Seller Program allows you to market your own home to your friends, family and co-workers. I believe this is a win-win scenario for you.

# FLEXIBLE COMMISSION PROGRAM

**1%**

**YOU FIND THE  
BUYER & I HANDLE  
THE ENTIRE  
TRANSACTION**

**4%**

**IF I FIND  
THE BUYER**

**5%**

**IF ANOTHER  
AGENT BRINGS  
THE BUYER**



# PAST CLIENT TESTIMONIALS



Michelle J.

Byron did a fantastic job with helping me sell my home and finding me and my family a new home.

He is knowledgeable about what's going on in the market and he has amazing negotiation skills.

Byron is also kind, patient and listen to what you want and go over and beyond to meet your needs. It was truly a great experience.



Quilvio S

Working with Byron was a a great experience. He was very knowledgeable and he was always looking out for my best interest.

Never felt rushed until we found the right place for me. He was able to help finding my new place but also assisted with the process of selling my old place.

My mind was always at ease because Byron had things under control and I didn't have to worry about anything. If you need someone with great expertise and easy to work with, then Byron is your guy!



Aziz R

As a first time home buyer I didn't know anything about the process, but Byron helped me navigate the entire process end to end in a quick, successful transaction.

Highly recommend Byron he's extremely professional, well spoken, and knowledgeable.



BYRON CAMPOS

# QUESTIONS?

## I'M HERE TO SERVE.

I'm looking forward to hearing from you and helping you successfully sell your home and providing you with a world-class experience!

*Byron Campos*



Byron Campos

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